



## Communication and Media Science BA

### Study Abroad Course List

**Tuition fee:** 2900 / 2600 USD

*For course syllabi, please contact the Study Abroad Office!*

Code	Course title	Semester	Credits (ECTS)
KOMTS0005	<a href="#">Radio: Core Skills II.</a>	Fall	6
KOMTS0007	<a href="#">Introduction to Social Communication</a>	Fall	8
KOMTS0008	<a href="#">Interpersonal Communication</a>	Fall	8
KOMTS0009	<a href="#">Introduction to Cultural Anthropology</a>	Fall	8
KOMTS0010	<a href="#">Introduction to Empirical Social Research</a>	Fall	8
KOMTS0011	<a href="#">Introduction to the Study of Popular Culture</a>	Fall	8
KOMTS0012	<a href="#">Introduction to Media Studies</a>	Fall	8
KOMTS0013	<a href="#">Theories of Culture and Society I.</a>	Fall	8
KOMTS0014	<a href="#">Theories of Culture and Society II.</a>	Fall	8
KOMTS0015	<a href="#">Quantitative Methods in Empirical Social Research I.</a>	Fall	6
KOMTS0016	<a href="#">Quantitative Methods in Empirical Social Research II.</a>	Fall	6
KOMTS0017	<a href="#">Photo, Video and Image Creation II.</a>	Fall	6
KOMTS0018	<a href="#">Academic Writing II.</a>	Fall	6
KOMTS0019	<a href="#">Levels and Contexts of Communication I.</a>	Fall	8
KOMTS0004	<a href="#">Radio: Core Skills I.</a>	Spring	6
KOMTS0022	<a href="#">The Social History of Communication</a>	Spring	6
KOMTS0023	<a href="#">Organizational Communication I.</a>	Spring	8



### Detailed information about the courses:

#### Radio: Core Skills II.

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	seminar
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	6
<b>Course description:</b>	
<b>Assessment methods:</b>	Active participation, written examination
<b>Teaching period:</b>	Fall Semester

#### Introduction to Social Communication

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	8
<b>Course description:</b>	The course introduces students to the study of social communication. In doing so, it presents both the appearance of communication research and its dominant transmissional and cultural approaches. On the other hand, we are investigating the concepts of social communication such as everyday life, popular culture, mass communication, publicity and public opinion.
<b>Assessment methods:</b>	Active participation, written examinations
<b>Teaching period:</b>	Fall Semester

#### Interpersonal Communication

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	8
<b>Course description:</b>	This is an introductory course for first year students of communication and media studies. The lecture focuses on the means, channels and dynamics of direct human communication and then interpersonal communication through the study of various scenes of social communication (group, community and culture) and both verbal and non-verbal contexts. The course presents the



	fundamental theories of human face-to-face communication and illustrates how they may be applied in real-life communication situations. Main topics include: production and attribution of meaning, intentionality, theories of mind, interactional dramaturgy, misinterpretation, dialogue.
<b>Assessment methods:</b>	Active participation, written examination
<b>Teaching period:</b>	Fall Semester

### Introduction to Cultural Anthropology

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	8
<b>Course description:</b>	The series of lectures introduce students to key concepts, methods, and theoretical debates of sociocultural anthropology. The first section of the course examines the development of anthropology as a discipline and its central methodology of “participant observation”; displays the culture concept in cross-cultural analyses and comparisons in the fields of religion, economy and kinship. The second section explores different topics (gender, ritual processes, ethnicity and nation making, consumption and subcultures) in traditional and complex societies; gives an overview of the issues of ethnographic representation, and assesses the effects of the transnational processes on local, regional and global culture.
<b>Assessment methods:</b>	Active participation, written examination
<b>Teaching period:</b>	Fall Semester

### Introduction to Empirical Social Research

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	8
<b>Course description:</b>	The course consist of a series of lectures. Topics include the basic epistemological questions of empirical social research, the development of methodology, the phases of the research process (research design, data collection, analysis and



	presentation of the results. The students will gain working knowledge about the practical use of different research tools and the interpretation of results in the light of different methodologies. Student must complete this course before advanced methodological courses on qualitative and quantitative methods.
<b>Assessment methods:</b>	Active participation, written examination
<b>Teaching period:</b>	Fall Semester

### Introduction to the Study of Popular Culture

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	8
<b>Course description:</b>	The course is organized around three main issues that follow the emergence and theoretical concepts of mass communication from media genres to reception. The first block describes the historical development, the most important concepts and models of mass communication from the aspect of media theory and social sciences. The second block introduces the students to the social and formal questions of media content and finally we review the traditions of audience research and theory.
<b>Assessment methods:</b>	Active participation, written examination
<b>Teaching period:</b>	Fall Semester

### Introduction to Media Studies

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	8
<b>Course description:</b>	The course is organized around three main issues that follow the emergence and theoretical concepts of mass communication from media genres to reception. The first block describes the historical development, the most important concepts and models of mass communication from the aspect of media theory and social sciences. The second block introduces the students to the social and formal questions of media content and finally we review the traditions of audience research and theory.
<b>Assessment methods:</b>	Active presence, written examination



<b>Teaching period:</b>	Fall Semester
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### Theories of Culture and Society I.

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	seminar
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	8
<b>Course description:</b>	The aim of this course is to acquaint the students with the logic of social science inquiry, the main concepts in the study of society and culture, and how different schools of thought yield insights into the phenomenon of social communication. Building on the classic theories of society and culture, and more recent critical approaches it gives an account on how contemporary social life is being interpreted by social scientists through examples from different thematic areas of late-modern societies.
<b>Assessment methods:</b>	Active presence, midterm and final exam
<b>Teaching period:</b>	Fall Semester

### Theories of Culture and Society II.

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	seminar
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	8
<b>Course description:</b>	The aim of this course is to acquaint the students with the logic of social science inquiry, the main concepts in the study of society and culture, and how different schools of thought yield insights into the phenomenon of social communication. Building on the classic theories of society and culture, and more recent critical approaches it gives an account on how contemporary social life is being interpreted by social scientists through examples from different thematic areas of late-modern societies.
<b>Assessment methods:</b>	Active presence, written examination
<b>Teaching period:</b>	Fall Semester



### Quantitative Methods in Empirical Social Research I.

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	6
<b>Course description:</b>	The purpose of this course is to provide students with the tools of quantitative methods applied in social sciences, especially with regard to survey methods, editing questionnaires and statistical analysis. The course can be performed by carrying out a mini research project, which includes the writing of a research plan, empirical data transfer, analysis and finally concludes with the writing of a research report.
<b>Assessment methods:</b>	Active presence, written examination
<b>Teaching period:</b>	Fall Semester

### Quantitative Methods in Empirical Social Research II.

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	seminar
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	6
<b>Course description:</b>	The purpose of this course is to provide students with the tools of quantitative methods applied in social sciences, especially with regard to survey methods, editing questionnaires and statistical analysis. The course can be performed by carrying out a mini research project, which includes the writing of a research plan, empirical data transfer, analysis and finally concludes with the writing of a research report.
<b>Assessment methods:</b>	Active presence, written examination
<b>Teaching period:</b>	Fall Semester

### Photo, Video and Image Creation II.

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	seminar
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	6
<b>Course description:</b>	This course provides an introduction to the practical knowledge of technical image creation. The basic aim of the course is to prepare the



	students for the use of photos, graphics, animation and multimedia applications and to work with them from simpler solutions to more complex tasks that are carried out in teamwork. Students implement thematic projects in each semester under the supervision of professional teachers in order to acquire a routine in photo-based and video-based image creation.
<b>Assessment methods:</b>	Active presence, written examination
<b>Teaching period:</b>	Fall Semester

### Academic Writing II.

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	seminar
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	6
<b>Course description:</b>	The aim of the course is the development of the students' literacy and writing skills, with an emphasis on academic writing. They will be acquainted with the genres of academic writing (monograph, study, essays, review, bibliography, review, repertoire, etc.) through solving practical exercises during the classes. Working with their peers, students can develop their critical thinking and writing skills from their peers' feedback or comments given about their writings. The different formats and standards of scientific publication and presentation will be discussed in detail. The classes prepare the students for their thesis work.
<b>Assessment methods:</b>	Active presence, written examination
<b>Teaching period:</b>	Fall Semester

### Levels and Contexts of Communication I.

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	seminar
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	8
<b>Course description:</b>	The course examines, and offers an interpretation of, the various fundamental levels and contexts of human communication and especially their interconnectedness, namely that of the interpersonal, societal, institutional, public and intercultural levels. It also offers a conceptual



	toolkit to analyze these intermingled communication contexts in the media framework of late modernity. The course helps students to study and explain various communicational phenomena in differing theoretical perspectives in a comparative manner.
<b>Assessment methods:</b>	Active presence, written examination
<b>Teaching period:</b>	Fall Semester

### Radio: Core Skills I.

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	seminar
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	6
<b>Course description:</b>	This module is an introduction to radio broadcasting. From the history of radio and the theories and practices of radio broadcasting to the recording, producing and editing of a radio show.
<b>Assessment methods:</b>	Assignment, interview, short radio program
<b>Teaching period:</b>	Spring semester

### The Social History of Communication

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours per week:</b>	2
<b>Credits (ECTS):</b>	6
<b>Course description:</b>	While examining the dynamic identity and the history of media, we focus mainly on the interactions of particular media distribution technologies, the social contexts and processes in which such technologies are embedded and born, the social change they may induce, and the transformation of media institutions through various historical periods. The course also tackles the evolution of media functions, from being an information source to entertainment and education
<b>Assessment methods:</b>	active participation in the discussions based on reading experience, referate, final essay
<b>Teaching period:</b>	Spring semester



### Organizational Communication I.

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	seminar
<b>Class hours per week:</b>	<b>2</b>
<b>Credits (ECTS):</b>	8
<b>Course description:</b>	The course has a twofold purpose: on the one hand, to review communication activities and processes in the case of business and non-profit organizations and, on the other hand, to demonstrate the specific features of the functioning of organizations that are involved in social and mass communication. Throughout the course, students will learn about various approaches of organizational communication; its models, internal and external communication channels and instruments of organizations, the characteristics of the operation of mass communication institutions.
<b>Assessment methods:</b>	based on in-class work
<b>Teaching period:</b>	Spring semester