



## Business Administration BA

### Study Abroad Course List

**Tuition fee: 2600/2900 USD**

*You can find the course descriptions by clicking on the course title!*

*For course syllabi, please contact the Study Abroad Office!*

Course title	Semester	Credits (ECTS)
<a href="#">Quantitative Methods</a>	Fall	7
<a href="#">The Art of Writing and Presenting</a>	Fall	7
<a href="#">Microeconomics</a>	Fall	7
<a href="#">Information Systems</a>	Fall	7
<a href="#">Business Statistics</a>	Fall	7
<a href="#">Organisational Behaviour</a>	Fall	7
<a href="#">Introduction to Accounting</a>	Fall	7
<a href="#">Introduction to Marketing</a>	Fall	7
<a href="#">Business Case Studies</a>	Fall	7
<a href="#">International Business</a>	Fall	7
<a href="#">International Business Communication</a>	Fall	7
<a href="#">Probability and Statistics</a>	Spring	7
<a href="#">Introduction to Social Sciences</a>	Spring	7
<a href="#">Macroeconomics</a>	Spring	7
<a href="#">Introduction to Management</a>	Spring	7
<a href="#">Human Resource Management</a>	Spring	7
<a href="#">International Economics</a>	Spring	7
<a href="#">Corporate Finance</a>	Spring	7
<a href="#">Banking and Finance</a>	Spring	7
<a href="#">Operations Management</a>	Spring	7

**Detailed information about the courses:****Quantitative Methods**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture and practice
<b>Class hours per week:</b>	1x90 min. lecture and 1x90 min. practice
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	The aim is to make students aware of the usefulness of mathematics as an aid in formulating and solving business-related problems. To enable the students to understand the main features of deterministic phenomena and investigate their models. To provide a toolkit to other subjects which use mathematical techniques, e.g. Economics, Finance, Operations Research and Operations Management.
<b>Assessment methods:</b>	midterm tests and final exam
<b>Teaching period:</b>	Fall Semester

**The Art of Writing and Presenting**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture and practice
<b>Class hours per week:</b>	1x90 min. lecture and 1x90 min. practice
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	It aims to introduce students to the practice of researching, writing and presenting for academic purposes. It also provides a guide for finding useful professional sources, assessing their relevance and reading them critically and introduces how to integrate sources into a paper by quoting, paraphrasing, summarising, critiquing and acknowledging in a scholarly way. Students learn to avoid plagiarism and apply citation and referencing in a correct way. Module aims to prepare students for work in subsequent courses in which researching, writing and presenting are requirements.
<b>Assessment methods:</b>	Assignments, midterm test, presentation
<b>Teaching period:</b>	Fall Semester

**Microeconomics**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture and practice
<b>Class hours per week:</b>	1x90 min. lecture and 1x90 min. practice
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	The aim of the module is to provide an introduction to the field of microeconomics. It targets the discussion of the basic concepts and approaches, including optimization, equilibrium and empiricism. Discussion will cover consumer and producer decisions, market structures, and welfare issues. The module helps students to understand the role of economics in society and the way economists think and optimize under different conditions.
<b>Assessment methods:</b>	midterm test and final exam
<b>Teaching period:</b>	Fall Semester

**Information Systems**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture and practice
<b>Class hours per week:</b>	1x90 min. lecture and 1x90 min. practice
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	The course intends to present basic knowledge on modern information technology in general and an overview on business applications to establish the necessary level of understanding, the roles and potential of these technologies and methods in everyday business life. The course covers the uses of data, information, technology, software, networking, manpower, organization, and will conclude by discussing information management, IT business planning, competitiveness and the problems of the Information Society.
<b>Assessment methods:</b>	software tests, presentation and final exam
<b>Teaching period:</b>	Fall Semester



**Probability and Statistics**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture and practice
<b>Class hours per week:</b>	1x90 min. lecture and 1x90 min. practice
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	It aims to develop a basic understanding in probability theory (discrete and continuous distributions) and basic statistical methods (both descriptive and inferential). The course aims to build a basis in methodology for both theoretical and practical issues in the given field. The module helps to understand concepts and methods covered in more advanced statistics courses. Data analytic skills are among the most in-demand jobs nowadays and in the coming years.
<b>Assessment methods:</b>	Assignments, midterm tests and final exam
<b>Teaching period:</b>	Spring Semester

**Macroeconomics**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture and practice
<b>Class hours per week:</b>	1x90 min. lecture and 1x90 min. practice
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	The module aims to introduce the most important aspects of macroeconomics and to get the students understand how the economy works as a whole. The course introduces basic macroeconomic models, the fiscal and monetary decisions, the real and the money market and the principles of foreign trade and economic growth. The module also aims to provide the students with a critical overview of different schools of macroeconomics and draw the attention on the complexity of the subject.
<b>Assessment methods:</b>	Case study, midterm and final exam
<b>Teaching period:</b>	Spring Semester

**Introduction to Management**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture and practice
<b>Class hours per week:</b>	1x90 min. lecture and 1x90 min. practice
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	The aim of the course, on the one hand, is to provide students with a holistic view and basic tools to acquire a solid knowledge in the principles of management (planning, organizing, leading and controlling). On the other hand, it is essential that the students achieve a deep understanding of the fundamentals which are required for other specific modules.
<b>Assessment methods:</b>	Presentation, midterm and final exam
<b>Teaching period:</b>	Spring Semester

**Business Statistics**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture and practice
<b>Class hours per week:</b>	1x90 min. lecture, 1x90 min. practice
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	The module aims to provide students with an understanding of both the theory and practice of Business Statistics. Using the MS Excel as a statistical tool, students will be able to use the special features of a commonly used program and at the same time they will get an overview over the background of the calculations. The main focus of the module is to introduce students to the complex tools of statistics to enable them to research business and management problems in their further studies and work.
<b>Assessment methods:</b>	interim tests, midterm tests and final exam
<b>Teaching period:</b>	Fall Semester

**Organisational Behaviour**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours per week:</b>	2x90 min.
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	Although technical knowledge in management is vital for managerial effectiveness, the practicing manager will use human skills from day one in the workplace. This module aims to improve students' knowledge about human behavior with specific emphasis on theory-based analysis and critical application of knowledge. We will address individual, group and organization-wide issues with the aim of proving students the value of systematic study and diagnostic thinking.
<b>Assessment methods:</b>	quizzes, midterm and final exam
<b>Teaching period:</b>	Fall Semester

**Business Case Studies**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours/week:</b>	2 lectures, 2 practices
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	This module aims to examine decision alternatives in a strategically important business situation. The course is based on business cases where students have the possibility to explore real business situations, assess the impact of politics and society on critical managerial decisions and elaborate alternative decisions, then estimate the risks and enforceability of these decisions from the company point of view. This course aims to provide a nuanced understanding of strategy and management decisions in a business context. This module also assists students in developing professional and entrepreneurial skills such as creativity, analysis of ill-structured problems, logical reasoning, problem-solving teamwork.
<b>Assessment methods:</b>	Exam
<b>Teaching period:</b>	Fall

## International Business

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours/week:</b>	2 L + 2P
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	The module aims to introduce students to international business. The factors influencing the firm's decision as to the degree of internationalisation and the methods adopted are considered, as is the institutional framework within which international business must operate. External challenges to the international company are examined, such as those in the economic, political, cultural, ethical and legal fields or concerning ethics, responsible and sustainable business. Possible internal solutions to these challenges are considered, including strategic, human relations, marketing and logistical responses. The importance of multi-disciplinary perspective for purposes of analysis will be adopted throughout, as will the use of up-to-date case studies and applied materials, including the newest research results. Students should gain an appreciation for the complexity of the international environment facing businesses in the 21st century.
<b>Assessment methods:</b>	exam
<b>Teaching period:</b>	Fall

## International Business Communication

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours/week:</b>	2L+2P
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	This module aims: • to improve knowledge about the nature business communication in an intercultural environment • to raise the awareness of the importance of understanding and managing cultural differences in contemporary global business environment. Mastering intercultural communication is important for many managerial tasks and business situations, including: negotiating, socializing, giving presentations, advertising, applying for a job, managing and working in multicultural teams etc. • to develop skills in business communication, to help students in identifying pitfalls in cross-cultural communication, avoiding misunderstandings and conflicts.
<b>Assessment methods:</b>	Exam
<b>Teaching period:</b>	Fall



## International Economics

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours per week:</b>	2x90 min.
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	The module aims to introduce the most important areas of international economics in a comprehensive perspective. The course provides introduction to the theory of trade and trade policy as well as the policy practices. It is also an important aim to analyse the macroeconomic theories when international economic relationships are considered as an inherent part of these models. The second half of the module is devoted to issues of international finance.
<b>Assessment methods:</b>	coursework, assignments and term papers
<b>Teaching period:</b>	Spring Semester

## Introduction to Marketing

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture and seminar
<b>Class hours per week:</b>	2x90 min.
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	Module aims to develop an integrated view and a complex understanding of modern marketing: a mixture of principles, practices and tools in an increasingly unpredictable environment provide. It also provides an overview of the principles and core concepts of modern marketing, basics to consumer behavior, marketing information, marketing management process and marketing tools. Students learn to consider the importance of predicting and analyzing consumer's responses to marketing activities and also the moral and social aspects of marketing activities.
<b>Assessment methods:</b>	course work, midterm and final exam
<b>Teaching period:</b>	Fall Semester

## Human Resource Management

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours per week:</b>	2x90 min
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	This module seeks to provide introductory knowledge of the efficient management of people at work by exploring a series of the main issues relating to HRM. It shows students how HRM as a business function can contribute to the competitiveness and productivity of an organization. The module will introduce students to the primary functions falling within the domain of Human Resource Management. The module seeks to develop students' understanding not only of what managers have to do about their employees but also of the roles, activities, and expectations of the individuals as a potential and capable employee.
<b>Assessment methods:</b>	participation, midterm and final exam
<b>Teaching period:</b>	Spring Semester

### Banking and Finance

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture and practice
<b>Class hours per week:</b>	1x90 min. lecture and 1x90 min. practice
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	This module examines some of the contemporary issues facing banking activities through global framework. The module aims to provide a critical awareness and understanding of banking activities and corporate performance valuation. The course is concerned with financial markets, institutions and regulatory environment that govern the financial sector. Heavy emphasis is put on the international perspective of financial markets that determine the performance and opportunities of companies in the globalized economy.
<b>Assessment methods:</b>	case study, presentations, midterm test and final exam
<b>Teaching period:</b>	Spring Semester

**Operations Management**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture and practice
<b>Class hours per week:</b>	1x90 min. lecture and 1x90 min. practice
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	Operations management deals with the efficient utilization of resources to produce products and services. Operations play a crucial role in achieving business objectives, helps understanding how companies should gain competitive advantage. Operations management comprehends three broad issues: how to design the operating system to serve business strategy, planning and controlling operations processes, and scheduling operations.
<b>Assessment methods:</b>	Class work, midterm test and final exam
<b>Teaching period:</b>	Spring Semester

**International Business**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours/week:</b>	2 L + 2P
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	The module aims to introduce students to international business. The factors influencing the firm's decision as to the degree of internationalisation and the methods adopted are considered, as is the institutional framework within which international business must operate. External challenges to the international company are examined, such as those in the economic, political, cultural, ethical and legal fields or concerning ethics, responsible and sustainable business. Possible internal solutions to these challenges are considered, including strategic, human relations, marketing and logistical responses. The importance of multi-disciplinary perspective for purposes of analysis will be adopted throughout, as will the use of up-to-date case studies and applied materials, including the newest research results. Students should gain an appreciation for the complexity of the international environment facing businesses in the 21st century.
<b>Assessment methods:</b>	exam
<b>Teaching period:</b>	Fall

**International Business Communication**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours/week:</b>	2L+2P
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	This module aims: • to improve knowledge about the nature of business communication in an intercultural environment • to raise the awareness of the importance of understanding and managing cultural differences in contemporary global business environment. Mastering intercultural communication is important for many managerial tasks and business situations, including: negotiating, socializing, giving presentations, advertising, applying for a job, managing and working in multicultural teams etc. • to develop skills in business communication, to help students in identifying pitfalls in cross-cultural communication, avoiding misunderstandings and conflicts.
<b>Assessment methods:</b>	Exam
<b>Teaching period:</b>	Fall

**Introduction to Marketing**

<b>Language of instruction:</b>	English
<b>Form of teaching:</b>	lecture
<b>Class hours/week:</b>	2L+2P
<b>Credits (ECTS):</b>	7
<b>Course description:</b>	The aim of the module is to build the understanding and the ability to define market research problems properly and to match the required methodology to these. Furthermore it is intended to enable students to evaluate research outcomes including the appropriateness of statistical analysis applied.
<b>Assessment methods:</b>	Exam
<b>Teaching period:</b>	Spring