

INDONESIAN INTERNATIONAL STUDENT MOBILITY AWARDS 2022

Course syllabus

Title:	TOURISM GEOGRAPHY
Credit points (ECTS):	7
Term:	Fall
Module leader:	Dr. János Csapó
Aims:	
<p>The aim of the subject is to let students know the basic concepts and the system of the geography of tourism. Students must be able to recognize the role of geographical factors in tourism and must be aware of the analysis methods of regional tourism geography. They should also be able to analyze trends and processes in international and domestic tourism.</p>	
Learning outcomes:	
<p>Participants of the course are able to critically analyze the regional tourism trends and can also recommend complex solutions. Having completed the course, students know theoretical and practical skills related to tourism geography and are able to apply geographical approach in tourism development. Students are able to integrate and use in practice the pieces on information related to the subject. They are able to recognize market changes, adapt to that and make relevant decisions.</p> <p>Students are able to realistically assess the tourism supply of a destination and can make recommendations for the creation of tourism development strategy. They become sensitive to problems, proactive, and have an environment conscious and practice-oriented attitude.</p>	
Syllabus:	
Lectures:	
<ol style="list-style-type: none"> 1. An introduction to tourism geography 2. General spatial trends of international tourism 3. Tourism geography of the British Isles (Ireland United Kingdom) 4. Tourism geography of the BENELUX states 5. Tourism geography of France 6. Tourism geography of Northern Europe 7. Tourism geography of Germany and the Alpine countries (Austria, Switzerland) 8. Tourism geography of the Iberian Peninsula (Spain and Portugal) 9. Tourism geography of Italy and Greece 10. Tourism geography of Central Europe 11. Tourism geography of America 12. Tourism geography of Asia and the Pacific region 13. Tourism geography of Africa and Australia 	
Seminar:	
<ol style="list-style-type: none"> 1. An introduction to tourism geography – individual and group work 2. How to analyse a tourism destination? 3. General spatial trends of international tourism I. – individual and group work 4. General spatial trends of international tourism II. – individual and group work 	

5. The tourism geography analysis of a chosen non-European tourism destination – group presentation, discussion
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9. The tourism geography analysis of a chosen non-European tourism destination – group presentation, discussion
10. The tourism geography analysis of a chosen non-European tourism destination – group presentation, discussion
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12. The tourism geography analysis of a chosen non-European tourism destination – group presentation, discussion
13. The tourism geography analysis of a chosen non-European tourism destination – group presentation, discussion

Learning and teaching strategy:

In the seminar classes individual and groups work is done, realized in minor tasks, homework and case studies related to the topics of the lectures, and also in holding presentations.

Core learning materials:

Essential

- Hall, C.M. – Page, S.J. (2014): The Geography of Tourism and Recreation: Environment, Place and Space. Routledge Taylor and Francis Group, 457 p.
- Lew, A.A., Hall, C.M. & Timothy, D.J. (2011): World Regional Geography: Human Mobilities, Tourism Destinations, Sustainable Environments, Kendall Hunt, Phoenix

Recommended

- Williams, S. – Lew, A.A. (2015): Tourism geography: critical understandings of place, space and experience. 3rd edition, London; New York: Routledge
- Lew, C.M., Hall, C.M. & Timothy, D. (2008): World Geography of Travel and Tourism: A Regional Approach. Oxford: Elsevier