

Rector's Cabinet International Centre

Communications and Media

Study Abroad Course List

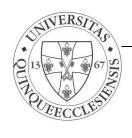
Tuition fee/credit: 105 USD

For course syllabi, please contact the Study Abroad Office!

Code	Course title	Semester	Credits (ECTS)
KOMTS0001	Ethical Challenges in Digital Journalism	Fall	8
KOMTS0002	Media Analysis 2. – Introduction to	Fall	8
	<u>Videogame Studies</u>		
KOMTS0003	New Media - From Social Media to	Fall	8
	Recent Issues and Developments		

Detailed information about the courses:

7622 Pécs, Vasvári Pál u. 4. Hungary Telephone: +36 72 501 500/12418 E-mail: studyabroadpecs@pte.hu



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Ethical Challenges in Digital Journalism

Language of instruction:	English
Form of teaching:	seminar
Class hours per week:	2
Credits (ECTS):	8
Course description:	The technological developments since the end of the 20th century have not only impacted on journalistic practices, but the global, digital age effects journalism ethics. The entry of digital technology acts as one of the most significant factors changing the ethical practice of journalism today, as one example they name the journalists' dilemma of often having to decide between speed or verification and accuracy. The increase of journalistic investigations and publications online poses many other new challenges – besides the rather classical questions such as impartiality, conflict of interest, deception and betrayal – at the forefront is an everincreasing amount of fake news that urges extensive fact checking, and dealing with hate speech in comments sections. Other ethical issues include questions arising from linking content from other sources, including content from citizen journalism and whistle blowers, handling large amounts of data as well as the products of digital visualisation (photo, video, graphics), plagiarism, and
	problems of privacy in the digital age.
Assessment methods:	Active participation, presentation, final essay
Teaching period:	Fall Semester

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Media Analysis 2. – Introduction to Videogame Studies

Language of instruction:	English
Form of teaching:	seminar
Class hours per week:	2
Credits (ECTS):	8
Course description:	This module is an introduction to the interdisciplinary study of videogames as interactive media texts and examines their social, cultural and educational functions, effects and uses. The course is open to students from all disciplines and levels of experience.
Assessment methods:	Active participation, presentation, readings
Teaching period:	Fall Semester

New Media – From Social Media to Recent Issues and Developments

Language of instruction:	English
Form of teaching:	seminar
Class hours per week:	2
Credits (ECTS):	8
Course description:	This course is an introduction to the study of digital media and contemporary digital culture from a communication and media studies viewpoint. It investigates recent issues and developments in and around digital media use such as the changing popularity of social media services (Facebook, Instagram,), their positive and negative effects on users, problems of virtual self-presentation and interpersonal communication, surveillance as a de facto necessity of new media usage, fake news and the crisis of journalism, and the role and significance of new digital technologies both in everday life of the individual and at a cultural and societal level. The course is open to students from all disciplines and levels of experience.
Assessment methods:	Active participation, presentation, readings
Teaching period:	Fall Semester

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